

EVEREST BLOWERS and SPARES can soon be purchased On-Line.



Mr. Daksh Malhotra, Everest
(Director and CEO)

Everest Blowers is soon coming up with a fully integrated module where its customers can buy Fast Moving Blower models (in the capacity range of 10-350 m³/hr) – Typical Motor sizing between (0.7-7.5KW) working at differential pressure range of (1000mmWc to 8000mmWc) on a fully integrated e-commerce platform which will be hosted on the home domain www.everestblower.com

During our discussion with Mr. Daksh Malhotra (Director and CEO) of EVEREST: he conveyed “the world is moving towards digital ways of buying products and machinery. This is a small step taken by us to create an E-SuperMarket for our Blowers and Spares. Everest has over 120,000 blowers currently running across various Industries, Hotels, Shopping malls, Housing Societies both in the Private and Public Sector domains. This step will help by giving Ease of Ordering, Quick Deliveries and most importantly 100% Genuine company parts, direct to consumers.

On this platform, in Phase-1, we will have our fast moving Blower models as well as Consumable Spares for the entire range of Blowers offered by Everest. We will keep sufficient stock for deliveries of online ordered equipment’s and machines within 5-7 days, all over India”

He also mentioned, this would be a first of its kind online Market Place in the Blower/Compressor industry of India. Hope’s the model will be successful in the B2B space and to scale it up by continually understanding the customer/market demands and upgrading the platform for smooth customer interface.

The Team is working on development of this E-Commerce platform and we will see it up and running by November-2019.



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