

THE OBSESSION

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Building the Most Cost-Effective Manufacturing Facility

Q What is your current obsession - in your professional life? How does it motivate you?

A To build the most cost-effective manufacturing facility through a right blend of our world class 'best practices' with local experience and knowledge. It gives me an opportunity to continually improve.

Q And what is your current obsession - in your personal life? How does it motivate you?

A To be a good son to my parents, a good husband to my wife and a good father to my sons. I try to learn from my mistakes.

Q What keeps you awake at night - to make a big improvement in your business?

A Our vision to be the largest manufacturer of Roots Blowers and Industrial Vacuum Systems in the world. Everest Group is currently one of the largest Roots Blowers and Industrial Vacuum Systems manufacturers in South East Asia. I dream to make it bigger.

Q And what keeps you awake at night - to make a big improvement in your life?

A I want my sons to look up at me and be proud of their dad, just the way I am proud of my dad. I strive to be a good human being and an honest soul.

Q What, according to you is more heartening and enjoyable - the destination or the journey itself?

A Focus on the journey and not the destination. Joy is found not in finishing an activity but in doing it. Life is a journey and it defines who you are. The journey changes your perspective and vision of your destination. The ups and downs enhance your attitude which further builds up your personality. You can choose your destination but not your journey.

Q How do you stay focused all the time? Any specific activity?

A I plan my work and work my plan. Planning helps you to stay focused on your goals.

Q What kept you going during the economic slowdown?

A The goal of becoming world class. Such times help you put your house in order.

Q Which Indian or International personality has inspired or impressed you recently - with their obsession in their profession? How do you see people can learn from it?

A Mr. Warren Buffet - Work on anything as a business enterprise and you are bound to succeed.

Q What was your key achievement in past 12 months, professionally? What did you learn from it?

A There is so much happening at Everest Blowers and for that we have our dedicated team to thank. The latest feather in our hat has been at Bahadurgarh. The manufacturing facility has been transformed into an absolutely world-class manufacturing base. We can now look forward to high production capabilities given the enhancement in infrastructure facilities as well as machines. All the changes we make are done in order to ensure customer and employee satisfaction, and this is indeed one step in that direction. The new manufacturing base aspires to achieve

faster deliveries and better quality products for all our customers. Satisfied customers mean happier bottom lines and happier stakeholders. So, let's raise a toast to new beginning and hope that every endeavour we undertake will lead to success for everyone involved with Everest Blowers.

Q What was your key achievement in past 12 months, personally? And what did you learn from it?

A I guess I became closer to my family, especially my wife and have started loving her more and more. To have a great relationship you have to choose to be happy together instead of always having to be right.

Q One obsession which you will never acquire - in your professional life? And why?

A Disrespect for customers. Whatever Everest Group is today, is all because of the love, trust, and confidence of our customers on our products and services. We thank them for all this and we value them, today and always.

Q Again one obsession which you will never acquire - in your personal life? And why?

A Sacrificing family over professional front. I have an obsession to be THE ONE, but to acquire that status and privilege I need my family support.

Q What are your specific plans for the next 1 year professionally? Please elaborate.

A To expand our manufacturing base and customer base, improvise on our product quality and reliability, and enter in to a J.V. or technology transfer venture to bring in the best solutions to Indian industry.

Q Again, what are your specific plans for the next 1 year personally? Please elaborate.

A I seriously need to lose some weight and get back in shape...LOL.

for me...

PASSION & Innovation

Passion and Innovation drive you to success. They are important ingredients for any businessman to be a survivor in this competitive world.

SUCCESS

The person who survives is successful.